



**COMPASS BOX WHISKY CELEBRATES  
UNPRECEDENTED 4<sup>TH</sup> “INNOVATOR OF THE YEAR” AWARD!**

**London, UK** – For a remarkable 4<sup>th</sup> time, **Compass Box Whisky Company** proudly announces its title as *Whisky Magazine’s* 2007 “Innovator of the Year” in recognition of their new release, “**Oak Cross.**” **Compass Box** competed against four nominees for the prestigious annual award determined by a vote of 200 whisky industry representatives.

Compass Box founder and whiskymaker John Glaser says, “I’m pleased that **Oak Cross** has earned us this award. **Oak Cross** is a Scotch whisky matured in a way unique to Compass Box. Together with our coopers, we’ve created a proprietary cask using a combination of the highest quality new French and American oak. The two oaks each contribute special flavors to the whisky.”

**Oak Cross** is 100% malt Scotch whisky, most of which has undergone a secondary maturation in Compass Box’s special casks. Inspired by visits to the forests of France in search of top-quality cooperage oak, **Oak Cross** is made of a selection of Highland single malt whiskies all aged for at least ten years. Carefully combined, they balance delicate sweet, lightly-malted flavours with heavier, fruity characteristics.

**Oak Cross** is now available at on-premise and off-premise locations nationwide.

**Compass Box Whisky Company** is a boutique whiskymaker that is one of the most award winning companies in Scotch whisky today, regarded as the leading innovator in the industry. They make a range of innovative whiskies, sourced from some of Scotland’s best distilleries. They assemble them in small batches, bottling them at their natural color and free from chill filtering. The **Compass Box** line of whiskies also includes **Asyla**, **Hedonism** and **Peat Monster**. **Compass Box** Whiskies are imported by .....

To learn more about **Compass Box Whisky Company**, please visit [www.compassboxwhisky.com](http://www.compassboxwhisky.com).

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